

Chapter*

Basic requirements
Chapter Agreement Form (annual)
1 key contact whose membership is up to date
Expectations
Use ESA for communication through email
At least one Social Alumni or Key Priority Event
At least 20 emails on file for alumni in chapter area (domestic only)
Membership Promotion (special member-only price at events, member-only door prizes, etc.)
Local sponsorships must be reported to ESA
Use sign-in information sheets periodically at social events and send to ESA
Any design created outside of ESA staff must have prior approval before use
Benefits
12 Emails annually (no more than 1 per week)
All Basic Resources
Outstanding Chapter*
Accomplish 1 or more Key Priority Event (including Project Worldwide)
Demonstrate the intent to increase membership in chapter area
<i>Receives: 1 time only mailing (until chartered) covered by ESA to all area alumni</i>

Basic Resources

Listed as official group on TexasExes.org
Registered Trademark Chapter/Network logo
Event Listing on Texasexes.org
Event Liability insurance (updated on annual basis, subject to change) (domestic only)
40% discount at University COOP when items are purchased for fundraising reasons
Speakers bureau list for chapters/networks to use
Free website Hosting
Online event registration and rsvp
Credit Card Processing
Online Credit Card donations to chapter's/network's scholarship endowment
Scholarship Endowment administration
Chapter leader resources offered online including training collateral, how-to manuals etc.

Chapter Advisory Board member assigned to groups for additional volunteer resource (domestic only)
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Access to Chapter Leadership Group in LinkedIN
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Survey assistance

Resources Restricted

\$500 matching funds to chapters that contributed to scholarship funds less than 5 years
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