

Chapter*

Basic requirements

Chapter Agreement Form (annual)

1 key contact whose membership is up to date

Expectations

Use ESA for communication through email

At least one Social Alumni or Key Priority Event

At least 20 emails on file for alumni in chapter area (domestic only)

Membership Promotion

Local sponsorships must be reported to ESA

Use sign-in information sheets periodically at social events and send to ESA

Any design created outside of ESA staff must have prior approval before use

Benefits

12 Emails annually (no more than 1 per week)

All Basic Resources

Outstanding Chapter*

Accomplish 1 or more Key Priority Event (including Project Worldwide)

Demonstrate the intent to increase membership in chapter area

Receives: 1 time only mailing (until chartered) covered by ESA to all area alumni

Chapter**

Basic Requirements

Chapter Charter Agreement Form (annual)
Chapter Officer Listing with 4 required officers (annual)
Chapter Financial Report (annual) for local bank account with unique EIN
Up-to-date bylaws submitted (with 10 member signatures)

Expectations

Use ESA for communication through email
At least 20 emails on file for alumni in chapter area (domestic only)
At least 200 alumns in geographic area
Local sponsorships must be reported to ESA
Use sign-in information sheets periodically at social events and send to ESA
Any design created outside of ESA staff must have prior approval before use
Active, Up-to-Date Web Presence
At least 1 Social Alumni Engagement Event (not including Game Watch)
Accomplish 1 Key Priority Event
Submit post event reports on Key Priority Events
Report on at least 1 board meeting annually
If Scholarships are awarded, minimum total contributed per student \$500
Membership promotion with the intent to increase membership in local area

Benefits

20 Emails annually (no more than 1 per week)
Receives 1 leadership training opportunity by staff or CAB
1 mailing to members only per year, expense covered by ESA (must be used for Key Priority Event, template self-mailer, domestic only)
Up to 2 additional mailings at cost to chapter
All Basic Resources

Outstanding Chapter **

Send at least 1 person to Chapter Leadership Conference bi-annually
Contribute \$1000 + in Scholarships
Participate with ESA on Social Media/Web
Participate in Project Worldwide
Receives: nonmembers added to mailing, espense covered by ESA annually

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Basic Requirements

Chapter Charter Agreement Form (annual)
Chapter Officer Listing with 4 required officers (annual)
Chapter Financial Report (annual) for local bank account with unique EIN
Up-to-date bylaws submitted (with 10 member signatures)

Expectations

Use ESA for communication through email
At least 20 emails on file for alumni in chapter area (domestic only)
At least 200 alumns in geographic area
Local sponsorships must be reported to ESA
Use sign-in information sheets periodically at social events and send to ESA
Any design created outside of ESA staff must have prior approval before use
Active, Up-to-Date Web Presence
At least 1 Social Alumni Engagement Event (not including Game Watch)
Accomplish at least 2 Key Priority Events (including Project Worldwide)
Submit post event reports on Key Priority Events
Report on at least 2 board meetings annually
Sends 1 member to Chapter Leadership Conference bi-annually
If Scholarships are awarded, minimum total contributed per student \$500
Membership promotion with the intent to increase membership in local area

Benefits

30 Emails annually (no more than 1 per week)
Receives 2 leadership training opportunities provided by staff or CAB
1 mailing to all alumni per year, expense covered by ESA (must be used for Key Priority Event, template self-mailer, domestic only)
Up to 3 additional mailings at cost to Chapter (template)
Receives up to 2 unique designs created by ESA staff annually
All Basic Resources

Outstanding Chapter ***

Invite special guests to attend events (Legislators, media, High School College Counselors, principals, etc.)
Recruit volunteers for Association-wide initiatives
Participate with ESA on Social Media/ Web
Contribute \$2000 + in scholarships
Receives: 1 extra mailing, members only, covered by ESA
Representation at events from ESA at minimum once every three years

Chapter****

Basic Requirements

Chapter Charter Agreement Form (annual)
Chapter Officer Listing with 4 required officers (annual)
Chapter Financial Report (annual) for local bank account with unique EIN
Up-to-date bylaws submitted (with 10 member signatures)

Expectations

Use ESA for communication through email
At least 20 emails on file for alumni in chapter area (domestic only)
At least 200 alumns in geographic area
Local sponsorships must be reported to ESA
Use sign-in information sheets periodically at social events and send to ESA
Any design created outside of ESA staff must have prior approval before use
Active, Up-to-Date Web Presence
Accomplish Social Alumni Engagement Events
Accomplish at least 4 Key Priority Events and at least 1 from each category of Key Priority Events (including Project Worldwide)
Submit post event reports on Key Priority Events
Conduct and report on regular board meetings
Send a minimum of 1 member to Chapter Leadership Conference annually
Participate with ESA on Social Media/Web
If Scholarships are awarded, minimum total contributed per student \$500
Membership promotion with the intent to increase membership in local area
Recruit Volunteers for Association-wide Initiatives

Benefits

52 Emails annually (no more than 1 per week)
Receives leadership training opportunities provided by staff or CAB
2 mailings per year (1 to members only, 1 to all alumni, max \$5,000) expense covered by ESA (must be used for Key Priority Event, domestic only)
Up to 3 additional mailings at cost to Chapter (template)
Receives up to 5 unique designs created by ESA staff annually
Opportunity to purchase 2 football tickets to one home game at ticket price bi-annually from ESA for fundraising (first-come, first-served)
Representation at events by ESA staff at minimum of once every 2 years
All Basic Resources

Outstanding Chapter ****

Invite special guests to attend events (Legislators, media, High School College Counselors, principals, etc.)
Contribute \$10,000 + in scholarships
Drive participation on Texas Exes Alumni Mentoring Platform (*TBA)
Receives: Personal ESA staff assistance on securing special speaker/guests
Special assistance on events

Basic Resources

Listed as official group on TexasExes.org
Registered Trademark Chapter/Network logo
Event Listing on Texasexes.org
Event Liability insurance (updated on annual basis, subject to change) (domestic only)
40% discount at University COOP when items are purchased for fundraising reasons
Speakers bureau list for chapters/networks to use
Free website Hosting
Online event registration and rsvp
Credit Card Processing
Online Credit Card donations to chapter's/network's scholarship endowment
Scholarship Endowment administration
Chapter leader resources offered online including training collateral, how-to manuals etc.
Chapter Advisory Board member assigned to groups for additional volunteer resource (domestic only)
Access to Chapter Leadership Group in LinkedIN
Survey assistance

Resources Restricted

\$500 matching funds to chapters that contributed to scholarship funds less than 5 years