

CHAPTER OVERVIEW

Texas Exes Denton County Chapter
2023-2024



THE ALUMNI ASSOCIATION OF THE UNIVERSITY OF TEXAS AT AUSTIN

CHAPTER MISSION & LEADERSHIP

Unite Local Alumni and Friends of The University, Create a Passionate Voice that Strengthens The University, Promote Alumni Accomplishments, and Celebrate Longhorn Spirit and Traditions.

2023-2024 Texas Exes Denton County Board of Directors

Amy Fair, President

Cynthia Rutledge, Scholarship Chair

Rob Johnson, President-Elect

Stacie Bukowsky, Project Worldwide Chair

Scott Brown, Membership/Social

Anne Robillard, At-Large Member

Joe Rielly, Treasurer

Savio Chacko, At-Large Member

CHAPTER DEMOGRAPHICS

Total Alumni: 4,954

Total Texas Exes Members: 2,844

Top Alumni by Grad Year:

- 2000-2010 - 902 alumni
- 1990s – 881 alumni
- 1980s – 715 alumni

Cities Served:

All cities in Denton County, including Denton, Lewisville, Flower Mound, Carrollton, The Colony, Argyle, Highland Village, Corinth, Sanger, Little Elm, Krum, Lake Dallas, Northlake, etc.

Alumni by Grad Year	
Year	Number of Alumni
1930s	4
1940s	16
1950s	69
1960s	165
1970s	486
1980s	715
1990s	881
2000 - 2010	902
2011 - 2015	450
2016 - 2019	327
2020 - 2022	188
No Grad Year	752

SCHOLARSHIPS

The Texas Exes Denton County Chapter is dedicated to awarding scholarships to outstanding Denton County students. Our Chapter Endowment generates funds for scholarships, Camp Texas registrations, and Texas Exes Student Memberships. The Texas Exes Denton County has awarded **more than 20 scholarships**.



SCHOLARSHIPS STATS

- Typical UT Freshman Tuition:
\$33,500
- Average Number of Applicants for Denton County Scholarship:
100 Students
- Current Scholarships Awarded from Denton County Endowment Fund:
2 @ \$600 each
- Long-term Goal:
Award 10 scholarships @ \$1,000 each from Denton County Endowment Fund

	RESIDENT WHO LIVES ON CAMPUS OR OFF CAMPUS
Tuition	\$10,858-\$13,576
Housing and Food	\$14,828-\$14,964
Transportation	\$1,740
Books, course materials, supplies, and equipment	\$724
Personal / Miscellaneous	\$3,466
Total Cost of Attendance	\$31,616-\$34,470

Based on 12-hour enrollment

<https://onestop.utexas.edu/managing-costs/cost-tuition-rates/cost-of-attendance/>

SCHOLARSHIP IMPACT

"The Texas Exes Denton County Chapter's Scholarship helped give me certainty with my college finances, and I'm really thankful for their support."

-Jonathon B., 2020 Texas Exes Denton County Scholarship Recipient

"I am forever thankful for the support from the donors of the Scholarship. The Scholarship will help support my education at The University of Texas at Austin and continue to guide my experience to achieving my goal to become a doctor."

-Anthony K., 2018 Texas Exes Denton County Scholarship Recipient

"I am immensely grateful for your support with my academic endeavors and will do everything in my power to make you proud during my time at The University of Texas. It is truly a blessing to study and live at one of the top universities in the world, and thanks to you I have the ability to turn my dreams into a reality. Hook 'Em!"

-Ashwin K., 2018 Texas Exes Denton County Scholarship Recipient

"I am extremely grateful that you chose to invest in my education. I appreciate your acknowledgement of my achievements as well as your confidence in my abilities to continue work hard to attain as much education as possible."

-Anna P., 2014 Texas Exes Denton County Scholarship Recipient

ALUMNI ENGAGEMENT

From Game Watches to Happy Hours to our annual Student Send-off, our Chapter hosts activities throughout the year that serve to engage local Alumni and help them show their Longhorn pride.

Denton County Chapter Activities

- Student Send-off – 50 Attendees
- Football Game Watches – avg 40 Attendees
- Professional Networking – 10 Attendees
- Project Worldwide Service Activity – 15 Attendees
- Texas Independence Day Celebration – 15 Attendees
- 40 for Forty Fundraiser – 20 Participants
- Social Happy Hours – 20 Attendees



ALUMNI ENGAGEMENT



COMMUNITY INVOLVEMENT

The Texas Exes Denton County Chapter is dedicated to supporting our community through philanthropic activities. This year, our Chapter supported the Children's Advocacy Center for North Texas in a variety of ways, including donation drives to support the center during our game watches and on-site community service for our Project Worldwide activity. [Project Worldwide](#) is an international service initiative created through a partnership between the Texas Exes and the Department of Diversity and Community Engagement.



SOCIAL MEDIA ENGAGEMENT

The Texas Exes Denton County Chapter actively engages on various social media channels, reaching local alumni, Longhorn fans, and businesses.

Facebook: 483 followers

[Facebook.com/DentonCountyTxExes](https://www.facebook.com/DentonCountyTxExes)



Instagram: 445 followers

[@DentonCountyTexasExes](https://www.instagram.com/DentonCountyTexasExes)



SPONSORSHIP OPPORTUNITIES

#	Opportunity	Items for all Opportunities	Goal	Sponsor Benefits
1	Scholarship Donations (All Year)	<ul style="list-style-type: none"> \$20,000 to Denton Endowment Fund <ul style="list-style-type: none"> 20 x \$1,000; 40 x \$500; 100 x \$200 40 for Forty Fundraiser Game Watches – Scholarship Link Networking Events – Scholarship Link 	Total: \$20,000	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter (3,000 members) and Website as Scholarship Sponsor
2	Game Watches (3 per Year)	<ul style="list-style-type: none"> Qty 30 total of \$20 gift cards Qty 30 total of \$20 gift baskets \$300 total for UT swag giveaway \$1,500 total for food/drink 	<p style="text-align: right;">\$600 \$600 \$300 \$1,500 Total: \$3,000</p>	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter (3,000 members), Website, and Marketing Materials as Game Watch Sponsor Tickets to Game Watches
3	Student Send-Off (1 per Year)	<ul style="list-style-type: none"> Qty 10 of \$20 gift baskets Event Space Rental (\$250 – 1000) \$500 for food/drink 	<p style="text-align: right;">\$200 \$1,000 \$500 Total: \$1,700</p>	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter (3,000 members), Website, and Marketing Materials as Student Send-Off Sponsor Tickets to Student Send-Off
4	Networking Events (3 per Year)	<ul style="list-style-type: none"> \$600 total for food/drink \$150 total for UT swag giveaway Event Space Rental total (\$250 – 1000) 	<p style="text-align: right;">\$600 \$150 \$1,000 Total: \$1,750</p>	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter (3,000 members), Website, and Marketing Materials as Event Sponsor Tickets to Events
Total			\$26,450	

SCHOLARSHIP SPONSORSHIP

- 2024 Goal = Add \$20,000 to Scholarship Endowment Fund
- Long-Term Endowment Goal = Award 10 Scholarships @ \$1,000 each
- 20 Donors @ \$1,000 ea; 40 Donors @ \$500 ea; 100 Donors @ \$200 ea
- Other Avenues for Scholarship Funding
 - 40 for Forty Annual Fundraiser
 - [Scholarship Link](#) – Game Watches, Networking Events, Anonymous



- Sponsor Benefits: Name & Logo on E-Newsletter (3,000 members), Website and Marketing Materials as Scholarship Sponsor

GAME WATCH SPONSORSHIP

- Support Scholarship Funding Effort
- Alumni Engagement and Cheering for the Longhorns!
- Average of 40-60 Alumni per Game Watch at Boomer Jack's (Lewisville)
- 2023 Game Watches: Alabama, OU, TCU, Big 12 Championship, Sugar Bowl

- **Sponsor Benefits: Name & Logo on E-Newsletter (3,000 members), Website and Marketing Materials as Game Watch Sponsor. In-person Presence at Game Watches.**

STUDENT SEND-OFF SPONSORSHIP

- Introduce incoming UT students and parents to UT traditions.
- Experience the Alumni Longhorn Band!
- Recognize Scholarship Winners.
- Average of 20-40 Incoming UT Students and Parents at Flower Mound Community Activity Center.
- **Sponsor Benefits: Name & Logo on E-Newsletter (3,000 members), Website and Marketing Materials as Student Send-Off Sponsor. Tickets to Student Send-Off. Recognition in Student Send-Off presentation.**

NETWORKING EVENTS SPONSORSHIP

- Opportunities for Alumni to Network with other Alumni.
- Explore Popular Venues and Increase Chapter Impact in Denton County.
- Past Venues: Denton County Brewing Company, Austin St Truck Stop, The Brass Tap Highland Village, The Rackhouse (The Colony)
- **Sponsor Benefits: Name & Logo on E-Newsletter (3,000 members), Website and Marketing Materials as Event Sponsor. In-person attendance at Event.**

**THANKS AND
HOOK 'EM!**



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