

CHAPTER OVERVIEW

Texas Exes Denton County Chapter
2025-2026



THE ALUMNI ASSOCIATION OF THE UNIVERSITY OF TEXAS AT AUSTIN

CHAPTER MISSION & LEADERSHIP

Unite Local Alumni and Friends of The University, Create a Passionate Voice that Strengthens The University, Promote Alumni Accomplishments, and Celebrate Longhorn Spirit and Traditions.

2025-2026 Texas Exes Denton County Board of Directors

Rob Johnson - President

Ajay Vonk - Community Service Chair

Stacie Bukowsky - President-Elect

Maria Perez-Hodges - At-Large Member

Joe Rielly - Treasurer

Susan Kelly - At-Large Member

Jake Stopper - Membership Chair

Jimmy Sartain - At-Large Member

Lauren Johnson - Scholarship Chair

TJ Schier - At-Large Member

CHAPTER DEMOGRAPHICS

Total Alumni: 5,443

Total Texas Exes Members: 1,229

Top Alumni by Grad Year:

- 2000-2010 - 924 alumni
- 1990s – 912 alumni
- 1980s – 726 alumni

Cities Served:

All cities in Denton County, including Denton, Lewisville, Flower Mound, Carrollton, The Colony, Argyle, Highland Village, Corinth, Sanger, Little Elm, Krum, Lake Dallas, Northlake, etc.

SCHOLARSHIPS

The Texas Exes Denton County Chapter is dedicated to awarding scholarships to outstanding Denton County students. Our Chapter Endowment generates funds for scholarships, Camp Texas registrations, and Texas Exes Student Memberships. The Texas Exes Denton County has awarded **more than 28 scholarships**.



SCHOLARSHIPS STATS

- Typical UT Freshman Tuition:
\$33,500
- Average Number of Applicants for Denton County Scholarship:
100 Students
- Current Scholarships Awarded from Denton County Endowment Fund:
2 @ \$600 each
- Long-term Goal:
Award 10 scholarships @ \$1,000 each from Denton County Endowment Fund

	RESIDENT WHO LIVES ON CAMPUS OR OFF CAMPUS
Tuition	\$10,858-\$13,576
Housing and Food	\$14,828-\$14,964
Transportation	\$1,740
Books, course materials, supplies, and equipment	\$724
Personal / Miscellaneous	\$3,466
Total Cost of Attendance	\$31,616-\$34,470
<i>Based on 12-hour enrollment</i>	

<https://onestop.utexas.edu/managing-costs/cost-tuition-rates/cost-of-attendance/>

SCHOLARSHIP IMPACT

"The Texas Exes Denton County Chapter's Scholarship helped give me certainty with my college finances, and I'm really thankful for their support."

-Jonathon B., 2020 Texas Exes Denton County Scholarship Recipient

"I am forever thankful for the support from the donors of the Scholarship. The Scholarship will help support my education at The University of Texas at Austin and continue to guide my experience to achieving my goal to become a doctor."

-Anthony K., 2018 Texas Exes Denton County Scholarship Recipient

"I am immensely grateful for your support with my academic endeavors and will do everything in my power to make you proud during my time at The University of Texas. It is truly a blessing to study and live at one of the top universities in the world, and thanks to you I have the ability to turn my dreams into a reality. Hook 'Em!"

-Ashwin K., 2018 Texas Exes Denton County Scholarship Recipient

"I am extremely grateful that you chose to invest in my education. I appreciate your acknowledgement of my achievements as well as your confidence in my abilities to continue work hard to attain as much education as possible."

-Anna P., 2014 Texas Exes Denton County Scholarship Recipient

ALUMNI ENGAGEMENT

From Game Watches to Happy Hours to our annual Student Send-off, our Chapter hosts activities throughout the year that serve to engage local Alumni and help them show their Longhorn pride.

Denton County Chapter Activities

- Student Send-off – 50 Attendees
- Football Game Watches – avg 40 Attendees
- Professional Networking – 10 Attendees
- Project Worldwide Service Activity – 15 Attendees
- Texas Independence Day Celebration – 15 Attendees
- 40 for Forty Fundraiser – 20 Participants
- Social Happy Hours – 20 Attendees



ALUMNI ENGAGEMENT



COMMUNITY INVOLVEMENT

The Texas Exes Denton County Chapter is dedicated to supporting our community through philanthropic activities. This year, our Chapter supported the Children's Advocacy Center for North Texas in a variety of ways, including donation drives to support the center during our game watches and on-site community service for our Project Worldwide activity. [Project Worldwide](#) is an international service initiative created through a partnership between the Texas Exes and the Department of Diversity and Community Engagement.

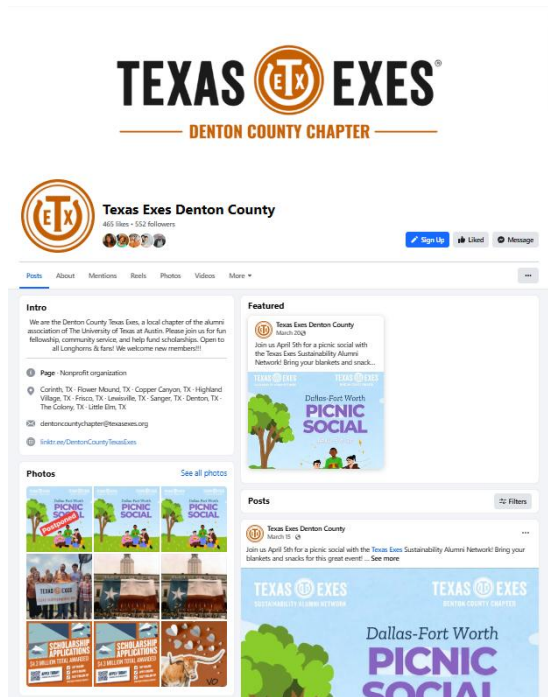


SOCIAL MEDIA ENGAGEMENT

The Texas Exes Denton County Chapter actively engages on various social media channels, reaching local alumni, Longhorn fans, and businesses.

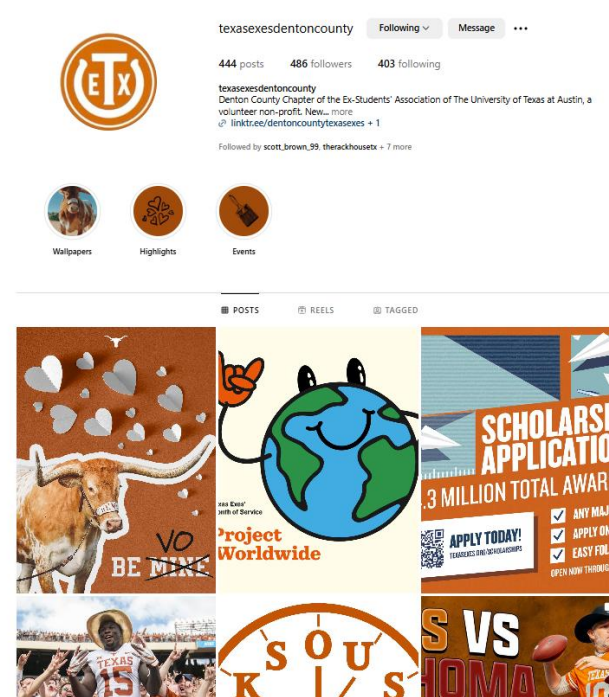
Facebook: 552 followers

[Facebook.com/DentonCountyTxExes](https://www.facebook.com/DentonCountyTxExes)



Instagram: 486 followers

[@DentonCountyTexasExes](https://www.instagram.com/DentonCountyTexasExes)



SPONSORSHIP OPPORTUNITIES

#	Opportunity	Items for all Opportunities	Goal	Sponsor Benefits
1	Scholarship Donations (All Year)	<ul style="list-style-type: none"> \$10,000 to Texas Exes Denton County Chapter Scholarship Endowment Fund <ul style="list-style-type: none"> 40 for Forty Fundraiser Game Watches – Scholarship Link Networking Events – Scholarship Link 	Total: \$10,000	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter and Website as Scholarship Sponsor
2	Game Watches (3 per Year)	<ul style="list-style-type: none"> Food/Drink Gift Cards UT Swag Giveaway 	\$500 \$300 \$300 Total: \$1,100	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter, Website, and Marketing Materials as Game Watch Sponsor Tickets to Game Watches
3	Student Send-Off (1 per Year)	<ul style="list-style-type: none"> Event Space Rental Student Gifts Refreshments 	\$300 \$200 \$200 Total: \$700	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter, Website, and Marketing Materials as Student Send-Off Sponsor Tickets to Student Send-Off
4	Networking Events (3 per Year)	<ul style="list-style-type: none"> Event Spaces Rental UT Swag Giveaway Food/Drink 	\$300 \$250 \$150 Total: \$700	<ul style="list-style-type: none"> Name and Logo on Monthly e-Newsletter, Website, and Marketing Materials as Event Sponsor Tickets to Events
Total			\$12,500	

SCHOLARSHIP SPONSORSHIP

- 2025 Goal = Add \$10,000 to Scholarship Endowment Fund
- Long-Term Endowment Goal = Award 10 Scholarships @ \$1,000 each
- 20 Donors @ \$500 ea; 40 Donors @ \$250 ea; 100 Donors @ \$100 ea
- Other Avenues for Scholarship Funding
 - 40 for Forty Annual Fundraiser
 - [Scholarship Link](#) – Game Watches, Networking Events, Anonymous



- Sponsor Benefits: Name & Logo on E-Newsletter, Website and Marketing Materials as Scholarship Sponsor

GAME WATCH SPONSORSHIP

- Support Scholarship Funding Effort
- Alumni Engagement and Cheering for the Longhorns!
- Average of 40-60 Alumni per Game Watch at Boomer Jack's (Lewisville)
- 2024 Game Watches: Michigan, OU, Arkansas, Texas A&M, SEC Championship
- **Sponsor Benefits: Name & Logo on E-Newsletter, Website and Marketing Materials as Game Watch Sponsor. In-person Presence at Game Watches.**

STUDENT SEND-OFF SPONSORSHIP

- Introduce incoming UT students and parents to UT traditions.
- Experience the Alumni Longhorn Band!
- Recognize Scholarship Winners.
- Average of 20-40 Incoming UT Students and Parents at Flower Mound Community Activity Center.
- **Sponsor Benefits: Name & Logo on E-Newsletter, Website and Marketing Materials as Student Send-Off Sponsor.**
Tickets to Student Send-Off. Recognition in Student Send-Off presentation.

NETWORKING EVENTS SPONSORSHIP

- Opportunities for Alumni to Network with other Alumni.
- Increase Chapter Impact in Denton County.
- Past Events Held at:
 - Denton County Brewing Company
 - Bendt Distillery
 - Sounds of Lewisville Concert Series
 - Austin St. Truck Stop
 - The Brass Tap Highland Village
 - The Rackhouse (The Colony)
- **Sponsor Benefits: Name & Logo on E-Newsletter, Website and Marketing Materials as Event Sponsor. In-person attendance at Event.**

THANKS AND HOOK 'EM!



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