



The Student Engagement program creates pathways for UT students to build a long-lasting relationship with the Texas Exes so that they will associate us with goodwill, tradition, meaningful experiences, and a powerful alumni network.

### **Camp Texas**

- 25 summers of Camp Texas
- CT 2017 had 6 sessions – approx. 1100 campers
- 61 Chapter Scholarships
- [camp.texasexes.org](http://camp.texasexes.org)

### **Student Member Programming and Events**

- 2280 student members
- 3 Student Membership Levels
- Alumni Networking Opportunities and Tailgates
- Discounts and Exclusive Offers
- [www.texasexes.org/students/student-membership](http://www.texasexes.org/students/student-membership)

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### **Student Send-Off**

- Send-Off Guide found online at:
  - [www.texasexes.org/chapters-networks/chapter-network-leader-resources/forms-documents](http://www.texasexes.org/chapters-networks/chapter-network-leader-resources/forms-documents)
- Guide includes:
  - Purpose
  - Suggested planning timeline
  - Promotion
  - Program
  - Best practices
  - Templates

### **Engaging Young Alumni**

- Young Alumni Chair/Committee
- Young Alumni Centered Events
- Social Media Engagement