

## Chapter\*

### Basic requirements

Chapter Agreement Form (annual)

1 key contact whose membership is up to date

### Expectations

Use ESA for communication through email

At least one Social Alumni or Key Priority Event

At least 20 emails on file for alumni in chapter area (domestic only)

Membership Promotion

Local sponsorships must be reported to ESA

Use sign-in information sheets periodically at social events and send to ESA

Any design created outside of ESA staff must have prior approval before use

### Benefits

12 Emails annually (no more than 1 per week)

All Basic Resources

### Outstanding Chapter\*

Accomplish 1 or more Key Priority Event (including Project Worldwide)

Demonstrate the intent to increase membership in chapter area

*Receives: 1 time only mailing (until chartered) covered by ESA to all area alumni*

## Chapter\*\*

### Basic Requirements

Chapter Charter Agreement Form (annual)  
Chapter Officer Listing with 4 required officers (annual)  
Chapter Financial Report (annual) for local bank account with unique EIN  
Up-to-date bylaws submitted (with 10 member signatures)

### Expectations

Use ESA for communication through email  
At least 20 emails on file for alumni in chapter area (domestic only)  
At least 200 alumns in geographic area  
Local sponsorships must be reported to ESA  
Use sign-in information sheets periodically at social events and send to ESA  
Any design created outside of ESA staff must have prior approval before use  
Active, Up-to-Date Web Presence  
At least 1 Social Alumni Engagement Event (not including Game Watch)  
Accomplish 1 Key Priority Event  
Submit post event reports on Key Priority Events  
Report on at least 1 board meeting annually  
If Scholarships are awarded, minimum total contributed per student \$500  
Membership promotion with the intent to increase membership in local area

### Benefits

20 Emails annually (no more than 1 per week)  
Receives 1 leadership training opportunity by staff or CAB  
1 mailing to members only per year, expense covered by ESA (must be used for Key Priority Event, template self-mailer, domestic only)  
Up to 2 additional mailings at cost to chapter  
All Basic Resources

### Outstanding Chapter \*\*

Send at least 1 person to Chapter Leadership Conference bi-annually  
Contribute \$1000 + in Scholarships  
Participate with ESA on Social Media/Web  
Participate in Project Worldwide  
*Receives: nonmembers added to mailing, espense covered by ESA annually*

## Chapter\*\*\*

### Basic Requirements

Chapter Charter Agreement Form (annual)  
Chapter Officer Listing with 4 required officers (annual)  
Chapter Financial Report (annual) for local bank account with unique EIN  
Up-to-date bylaws submitted (with 10 member signatures)

### Expectations

Use ESA for communication through email  
At least 20 emails on file for alumni in chapter area (domestic only)  
At least 200 alumns in geographic area  
Local sponsorships must be reported to ESA  
Use sign-in information sheets periodically at social events and send to ESA  
Any design created outside of ESA staff must have prior approval before use  
Active, Up-to-Date Web Presence  
At least 1 Social Alumni Engagement Event (not including Game Watch)  
Accomplish at least 2 Key Priority Events (including Project Worldwide)  
Submit post event reports on Key Priority Events  
Report on at least 2 board meetings annually  
Sends 1 member to Chapter Leadership Conference bi-annually  
If Scholarships are awarded, minimum total contributed per student \$500  
Membership promotion with the intent to increase membership in local area

### Benefits

30 Emails annually (no more than 1 per week)  
Receives 2 leadership training opportunities provided by staff or CAB  
1 mailing to all alumni per year, expense covered by ESA (must be used for Key Priority Event, template self-mailer, domestic only)  
Up to 3 additional mailings at cost to Chapter (template)  
Receives up to 2 unique designs created by ESA staff annually  
All Basic Resources

### Outstanding Chapter \*\*\*

Invite special guests to attend events (Legislators, media, High School College Counselors, principals, etc.)  
Recruit volunteers for Association-wide initiatives  
Participate with ESA on Social Media/ Web  
Contribute \$2000 + in scholarships  
*Receives: 1 extra mailing, members only, covered by ESA*  
*Representation at events from ESA at minimum once every three years*

## Chapter\*\*\*\*

### Basic Requirements

Chapter Charter Agreement Form (annual)  
Chapter Officer Listing with 4 required officers (annual)  
Chapter Financial Report (annual) for local bank account with unique EIN  
Up-to-date bylaws submitted (with 10 member signatures)

### Expectations

Use ESA for communication through email  
At least 20 emails on file for alumni in chapter area (domestic only)  
At least 200 alumns in geographic area  
Local sponsorships must be reported to ESA  
Use sign-in information sheets periodically at social events and send to ESA  
Any design created outside of ESA staff must have prior approval before use  
Active, Up-to-Date Web Presence  
Accomplish Social Alumni Engagement Events  
Accomplish at least 4 Key Priority Events and at least 1 from each category of Key Priority Events (including Project Worldwide)  
Submit post event reports on Key Priority Events  
Conduct and report on regular board meetings  
Send a minimum of 1 member to Chapter Leadership Conference annually  
Participate with ESA on Social Media/Web  
If Scholarships are awarded, minimum total contributed per student \$500  
Membership promotion with the intent to increase membership in local area  
Recruit Volunteers for Association-wide Initiatives

### Benefits

52 Emails annually (no more than 1 per week)  
Receives leadership training opportunities provided by staff or CAB  
2 mailings per year (1 to members only, 1 to all alumni, max \$5,000) expense covered by ESA (must be used for Key Priority Event, domestic only)  
Up to 3 additional mailings at cost to Chapter (template)  
Receives up to 5 unique designs created by ESA staff annually  
Opportunity to purchase 2 football tickets to one home game at ticket price bi-annually from ESA for fundraising (first-come, first-served)  
Representation at events by ESA staff at minimum of once every 2 years  
All Basic Resources

### Outstanding Chapter \*\*\*\*

Invite special guests to attend events (Legislators, media, High School College Counselors, principals, etc.)  
Contribute \$10,000 + in scholarships  
Drive participation on Texas Exes Alumni Mentoring Platform (\*TBA)  
*Receives: Personal ESA staff assistance on securing special speaker/guests*  
*Special assistance on events*

## **Basic Resources**

Listed as official group on TexasExes.org  
Registered Trademark Chapter/Network logo  
Event Listing on Texasexes.org  
Event Liability insurance (updated on annual basis, subject to change) (domestic only)  
40% discount at University COOP when items are purchased for fundraising reasons  
Speakers bureau list for chapters/networks to use  
Free website Hosting  
Online event registration and rsvp  
Credit Card Processing  
Online Credit Card donations to chapter's/network's scholarship endowment  
Scholarship Endowment administration  
Chapter leader resources offered online including training collateral, how-to manuals etc.  
Chapter Advisory Board member assigned to groups for additional volunteer resource (domestic only)  
Access to Chapter Leadership Group in LinkedIN  
Survey assistance

## **Resources Restricted**

\$500 matching funds to chapters that contributed to scholarship funds less than 5 years