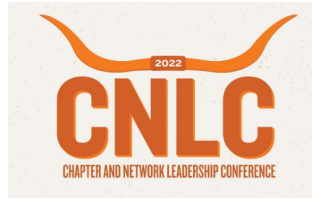


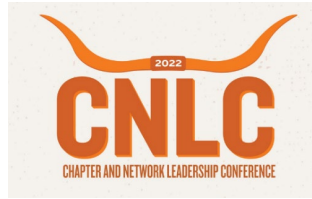
## Conference Documents

<i>Resource</i>	<i>Description</i>	<i>URL</i>
<b>Social Media &amp; Marketing Tips Presentation</b>	Social Media & Marketing Tips Presentation from Texas Exe Marketing Department Staff. This session included best practices to use Social Media for event promotion and staying connected with groups.	<a href="#">FY23 CNLC Presentation.pptx</a>
<b>Chapter and Network Leader Social Kit</b>	Social Kit Includes: <ul style="list-style-type: none"> <li>• Football &amp; Campus stock photos</li> <li>• Texas Exes Social media guidelines</li> <li>• Texas Exes Instagram Story Guide</li> </ul>	<a href="#">Texas Exes Social Kit</a>
<b>Fundraising and Scholarships Presentation</b>	Fundraising and Scholarships Presentation from Texas Exes Scholarship Coordinator and Chief Development Officer. This session included best practices when fundraising and awarding scholarships.	<a href="#">FS Breakout Session - 2022 CNLC.pptx</a>
<b>Fundraising &amp; Scholarship Session</b>	Documents shared: <ul style="list-style-type: none"> <li>• Scholarship Timeline</li> <li>• Scholarship Application</li> <li>• Sponsorship Overview</li> </ul>	<a href="#">FS Breakout Session - 2022 CNLC.pptx</a>
<b>Keynote Presentation:</b>	Lunchtime Keynote presentation was from Helen Wormington, Executive Director of Strategic Initiatives for DDCE (Division of Diversity and Community Engagement) and Milly Lopez, Director of Institutional Partnerships for DDCE. This presentation covered the importance of creating a sense of belonging within a group. Leaders can use this knowledge to create a welcoming alumni group that supports all alumni. This is important in recruiting and retaining alumni volunteer leaders.	<a href="#">DDCE Presentation.pptx</a>
<b>Technology Presentation</b>	Presentation from the Chapters and Networks Department Staff. This session included available technology for leaders to use for	<a href="#">FINAL Breakout Session - Technology.pptx</a>



## Conference Documents

	event management and mass communications with groups.	
<b>Boots on the Ground: Running your Chapters and Networks</b>	Presentation from the Chapters and Networks Department Staff. This session included best practices for volunteer recruitment, volunteer retention, board transition and board bylaws. All Chapter and Networks are required to submit new bylaws by December 1 <sup>st</sup> , 2022.	<a href="#">FINAL Boots on the Ground - Running your C&amp;N.pptx</a>
<b>Network Advisory Board Presentation</b>	Network Advisory Board Presentation from Network advisory board members to overview resources and expectations more in depth with network leaders.	<a href="#">22 NAB Presentation.pptx</a>
<b>Chapter Advisory Board Presentation with 3-Star &amp; 4-star outstanding Chapters</b>	Chapter Advisory Board Presentation given to the 3 and 4-star outstanding chapters to overview resources and expectations more in depth with chapter leaders.	<a href="#">3 star- 4 star outstanding Presentation.pptx</a>
<b>Chapter Advisory Board Presentation with 1-Star &amp; 2-star outstanding Chapters</b>	Chapter Advisory Board Presentation given to the 1 and 2-star outstanding chapters to overview resources and expectations more in depth with chapter leaders.	<a href="#">1 star - 2 star outstanding Presentation.pptx</a>
<b>CNLC Annual Reports Chapter and Network Snapshots</b>	Numbers based on Chapter and Network current activity levels.	<a href="#">FY23 CNLC Annual Reports.pdf</a>
<b>22-23 Chapter Leader Handbook</b>	22-23 Chapter Leader Handbook for Domestic Chapters.	<a href="#">Chapter Leader Handbook.pdf</a>
<b>22-23 Network Leader Handbook</b>	22-23 Network Leader Handbook for active Networks.	<a href="#">Network Leader Handbook.pdf</a>
<b>Chapter and Network Structure Overview</b>	Overview of the available resources and expectations for Texas Exes Chapters and Networks.	<a href="#">Chapter and Network Structure Overview - Resources and Expectations</a>



## Conference Documents

<b>Eventbrite – Event Creation</b>	Guide to use when using Eventbrite to create and add events on the website.	<a href="#"><u>Eventbrite and Website Editing Guide</u></a>
------------------------------------	---	---