



Chapter & Network Leadership Conference

It's not Texas without the Exes - Breakout Session (Chapter 1 Star & 1 Star Outstanding)

September 7, 2018

Etter-Harbin Alumni Center, The University of Texas at Austin

Basic Requirements

- Non-chartered 1 star chapter:
 - Non-chartered chapter agreement (annual)
 - 1 key contact with up to date membership
- Chartered 1 star chapter:
 - Chartered chapter agreement (annual)
 - 4 required officers (President, President-Elect, Treasurer, Membership Chair) and up to date membership
 - Chapter financial report (annual) for local bank account with unique EIN
 - Up to date bylaws submitted (with 10 members signatures)

Expectations

- Use Texas Exes communication through email
- Local sponsorships must be reported
- Membership promotion/ intent to increase membership in local area
- Use sign-in sheets periodically at events
- Any design created out of Texas Exes staff must have prior approval before use
- Accomplish at least 1 social alumni engagement event

Basic Resources

- Chapter Advisory Board (CAB) Members – volunteer who is a current or former chapter leader who draw from their own leadership experience to assist and guide other chapters leaders. CAB members are resources available to answer questions and share knowledge
- Listed as official group on TexasExes.org website
- Registered trademark chapter logo
- Event liability insurance
- Speakers bureau list for chapter use
- Event listing on TexasExes.org (online event registration, event RSVP, online event ticket sales, and credit card processing for donations)
- Survey assistance
- Chapter leader resources offered online: training collateral, how-to manuals, etc.



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Chapter 1 Star

Benefits

- 12 annual emails (no more than 1 per week)
- All basic resources

Chapter 1 Star Outstanding

Benefits

- Chapter 1 Star benefits
- Receives 1 time only Key Priority event mailing (until 2 star chapter) covered by Texas Exes to all alumni

Expectations

- Host Project Worldwide (International Community Service Initiative and Key Priority Event) in February