

Sample Event Survey

The survey below is a sample survey that a chapter/network can use to follow up on a specific event with the event attendees. The survey needs to be tailored to the event, but these are general questions that you might consider asking. Additional questions can be added as needed. If there was a band or speaker at the event, you might want to add a question addressing the speaker or band, for example.

How did you hear about EVENT NAME? (Choose one)

- Friend
- Chapter Emails
- Mailed Invitation
- Chapter Website
- Chapter Facebook Page/Group
- Other (please specify)

What were your favorite parts of the party? (Choose all that apply)

- List highlights/activities from event

What time of year would you prefer the chapter to host this event?

- During football season
- During the spring
- During the summer
- Other (please specify)

Which night of the week do you prefer this event to be held on next year?

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

What are your thoughts on the program portion of the event?

- Did not like the program
- Prefer a shorter program
- The program was good as is
- Comments:

Our price point was \$. What are your thoughts on our price point?

- \$ was a fair price for the event
- \$ was too high for what was provided
- I would be willing to pay an extra \$5-\$10 for the event

How would you rate the following on a scale of 1 to 5 (5 being the best)?

- Venue
- Food
- Day/Time
- Price Point
- Silent Auction
- Program

How would you rate the event overall on a scale of 1 to 5 (5 being the best)?

- Event Name

How can we improve the event for next year?